

Vision Statement (our future)

A hub for all beekeepers.

Mission Statement (our purpose)

We support beekeeping education, advocacy and leadership.

Our Shared Expectations

Our Shared expectations ensure we understand what we expect of each other:

Executive	Members
Professionalism to each other	No Surprises
Professional service delivery	Strong communication
Committed to deliver on promises	Support the executive
Clear and relevant direction	Actively contribute
Champion the organisation	Champion the organisation
Stay strategic	
Understand our roles	

Our Core Values

Our Core Values guide the way we work and behave:

- **INCLUSIVE** – be welcoming to all.
- **AUTHENTIC** – being true to our beliefs, being who we say we are.
- **INTEGRITY** – staying true to our values.
- **PASSIONATE** – being truly engaged.
- **RESPECT** – treating and thinking of others in high regard.

Our Key Priorities

Overarching priority:

To advocate and lobby for the protection of floral resources, especially Leatherwood

Year 1: Governance, membership and partnership

1. To enhance Corporate Governance

Why – improve transparency

modernise our organisation

work towards best practice

part of a risk management plan

- a. Review constitutional guidelines
- b. Review accuracy of Executive position descriptions (if any)
- c. Develop position descriptions if none available

- d. Clarity on accountability and responsibility of executive and members
- e. All committee members to undergo Governance training during first year on committee.
- f. Additional governance documents developed over time.

Measures - All position descriptions reviewed and endorsed by the Executive.
 XXX executive have completed governance training in year 1.
 XXX Constitution clauses reviewed and changes tabled at AGM.
 XXX Supporting governance documents developed and endorsed.
 XXX Governance documents uploaded to webpage.

2. To improve our member value proposition

Why – increase membership.

decrease membership churn.

meet expectations of our current membership.

enable leadership opportunities.

- a. Review our current member value proposition (what do we offer?)
- b. Review our recent membership survey. (what do our members say?)
- c. Prioritise improvement measures. (what will we do better/differently?)
- d. Allocate resources to support improvement measures.
- e. Enhance leadership opportunities.

Measures – Increased membership by XXX.
 Decreased membership churn by XXX
 Improved membership value proposition of XXX
 XXX Resources allocated appropriately.
 XXX New/existing opportunities supported
 (auspice/funding/programs/initiatives/internal/external).

3. To build collaboration and partnerships

Why –improve our relevance.

work with key stakeholders.

achieve collaborative goals (advocacy/education/leadership)

increase funding opportunities.

build sponsorship partnerships.

stronger representation to government

- a. Develop a partnership prospectus.
- b. Explore grants and other funding opportunities as required.
- c. Identify key stakeholders STBA wish to collaborate with.
- d. (Explore, establish and implement MOU agreements.)???
- e. Research scholarship opportunities.

Measures – Partnership prospectus completed.
 XXX funding opportunities pursued.
 XXX key stakeholders identified and contacted.
 XXX scholarship opportunities created.

Our Key priorities year2-5: to discuss.